

# About Simon Newsome

For the past 10 years I have been working in some of the top creative agencies in Leeds. As a senior designer I have been the creative lead on numerous large scale branding projects, from the initial concepts right through to the final design and creation of in-depth brand guidelines.

Taking a creative approach to my work gives me the opportunity and flexibility to work on projects that have spanned a wide range of disciplines and areas. Working as a freelance designer gives me the ability to experience new ways of working and a range of disciplines.

## Employment

Currently working as a freelance designer based in Leeds

CreativeRace, Leeds  
Senior Designer | November 2015 - December 2018

Live & Breathe, Leeds  
Senior Designer | January 2015 - November 2015

Intermarketing Agency, Leeds  
Creative Designer | June 2011 - December 2014

Freemans Grattan Holdings, Bradford  
Graphic Designer (temporary) | May 2011 - June 2011

Twentysix Digital, Leeds  
Freelance Flash Designer | February 2011 - May 2011

TND Agency, Leeds  
Junior Designer | August 2009 - February 2011

Self employed  
August 2008 - August 2009

Hunt for Ideas, Perth, Australia  
Freelance Designer | September 2007 - November 2007

53Degrees (Students' Union), Preston  
In-house Graphic Designer | August 2006 - August 2007

## Placements

Full time paid placements undertaken as part of my degree:

Ico Design, London | September 2005 - October 2005

Philosophy, London | October 2005 - December 2005

The Formation, London | January 2006 - July 2006

## Education

The University of Central Lancashire  
2003 - 2007  
BA (Honours) SW Graphic Design  
1st Class Honours Degree

Leeds College of Art and Design  
2002 - 2003  
Diploma in Foundation Studies, Art & Design  
Merit

Abbey Grange C of E High School  
1995 - 2002  
9 GCSEs (A to C) & 3 A levels (A to C)

## Skills

Adobe Creative Suite (in particular Illustrator, Photoshop and InDesign), scamping, idea creation and photography art direction.

## Featured in

D&AD Student Annual 2007  
What else do you do? Personal Project  
Your Brief - Photographic page dividers

Digital Arts - July 2007  
Showcase from the New Blood Exhibition

## Brands I've worked on

ASDA, Greggs, Sofa Workshop, DFS, Costcutter, Well Pharmacy, NUTMEG, Morrisons, WDFG, adidas, Reebok, Jet2.com, RSA, Isme, More Th>n, Parkdean, Jacamo, Simply Be, Royal Star & Garter Homes.

## Likes

Photography, good typography, mountain bikes, road bikes, talking about bikes, telling people about bikes, looking at bikes, DIY, cranes, travel and bikes.

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